

# 2022

National Impact



**SCORE** is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has helped more than 11 million entrepreneurs start, grow or successfully exit a business. SCORE's 10,000 volunteers provide free, expert mentoring, resources and education in all 50 U.S. states and territories. Visit SCORE at [www.score.org](http://www.score.org).

**\$459.72** SCORE's cost to help create one business

**\$170.49** SCORE's cost to help create one job

**\$41.98** Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

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**30,453**  
New Businesses Started

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**82,117**  
Non-owner Jobs Created

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**112,570**  
Total Jobs Created

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Who We Are:  
**Over 10,000**  
**Volunteers**  
serving clients in over  
**1,500 communities**

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.

**Of SCORE'S 2022 client base...**

**64%** were women

**46%** were minorities

**9%** were veterans

# 2022

By The Numbers



# 278,783

Mentoring Sessions

# 211,425

Local Workshop Attendees

# 228,176

National Online Workshop Attendees

# 5,291,884

Visitors to SCORE.org websites

# 349,301

Followers on national and local social media accounts

SCORE is of notable value to entrepreneurs and small businesses:

**86%** of clients would recommend SCORE to family and friends

**90%** of 'in business' clients were still in business at the end of 2022

**55%** of 'in business' clients reported an increase in revenue

Small business clients who receive 3+ hours of mentoring report higher revenues and increased business growth.